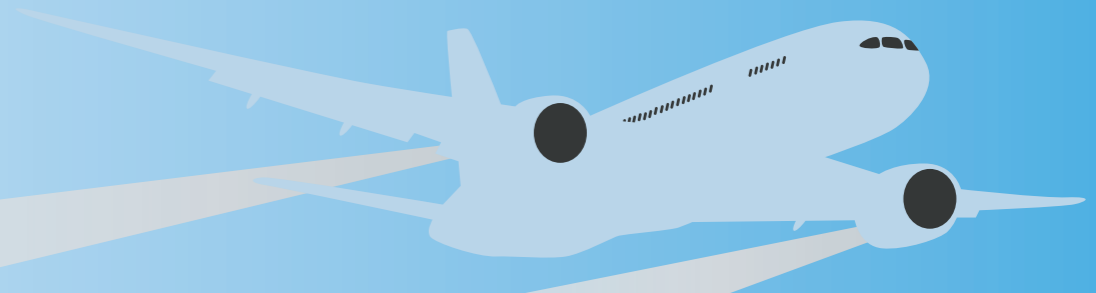


Visitor Economy



2.4% of employment is in this sector across the region covering a wide range of jobs

This sector covers events, food and service management, gambling, hospitality services, hotels, pubs, bars and nightclubs, restaurants, self catering accommodation, holiday parks and hostels, tourist services and visitor attractions. Good people skills are essential for most jobs as most roles involve dealing with customers on a daily basis.

- The majority of the travel sector workforce is employed full time with females making up approximately 60% of the travel sector workforce.
- Hull City of culture is expected to boost the regions' economy by £60 million with a legacy expected to last beyond 2017.
- The majority of the tourism workforce are aged 20 - 29 years old.
- Nationally the hospitality and tourism industry needs to recruit an average of 135,000 people every year between now and 2020.
- The sector is predominantly made up of small businesses.
- It is possible to build a career with very few qualifications and there are growing opportunities for graduates too. There are roles in housekeeping, entertainment and management as well as finance, IT, HR, customer service and marketing.

Types of Job	National Average Salary
Hotel Manager	£32,473
Tourist Information Centre Assistant	£19,651
Travel Consultant	£22,604
Chef	£20,479
Restaurant Manager	£25,509
Events Manager	£30,001
Waiting Staff	£14,402
Catering Manager	£21,736
Kitchen Assistant	£14,353

Skills/qualities

- Team working
- Communication skills
- Problem solving
- Negotiation
- Patience
- Customer care

Useful subjects include

- Business admin
- English
- Maths
- Languages
- ICT

Some local employers

- Hull Truck Theatre
- KC Stadium
- Humberside Airport
- P&O Ferries
- The Deep
- Bridlington Spa
- Grimsby Auditorium
- Forest Pines Golf & Country Club
- Mercure Hotels
- Beverley Racecourse

Sources: Labour Force Survey, NOMIS. Annual Survey of Hours and Earnings, ONS.



Interested? For more information...



www.hospitalityguild.co.uk



www.skillsactive.com

<http://www.yorkshire.com/inspiration>

<http://www.visitlincolnshire.com/map>

<https://www.hull2017.co.uk/>

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Careers Yorkshire and the Humber (CYH) staff have researched the web links referenced in this publication. However, website information can change rapidly. CYH does not endorse organisations or accept any responsibility for the content of external sites.

You can download and print a copy of the Shape Your Future booklet and posters at: www.careersyandh.co.uk/inspiringyandh

Visit the **National Careers Service** website for information on a wide variety of careers: <https://nationalcareersservice.direct.gov.uk>



Prime contractor for the National Careers Service in Yorkshire and the Humber